

**TERMS AND CONDITIONS IN RESPECT OF  
LINK VISA CARDS TO EARN K DOLLARS PRIVILEGES**

(15 January 2024 – 31 March 2024) (both days inclusive)

**1. Applicable Activity**

By participating in the activity organised by K Dollar Program (“KDP”) as set out in Clause 2 below (“Activity”), a participant is deemed to have read, understood and agreed to the terms and conditions applicable to the Activity (“Terms and Conditions”).

**2. Details of the Activity**

**Promotion Name:** LINK VISA CARDS TO EARN K DOLLARS (“Promotion”)

**Promotion Period:**

- Offer 1 Period- 15 January 2024 – 29 February 2024 (both days inclusive)
- Offer 2 Period- 15 January 2024 – 31 March 2024 (both days inclusive)

**Participating Partners:** Visa and Citibank Hong Kong (“Citibank”)

**Offer 1 - Earn 30 K Dollars with Eligible Citi Visa Credit Card**

During the Offer 1 Period, participants who are KDP members (each a “Member” and collectively the “Members”) may, subject to these Terms and Conditions, earn 30 K Dollars (“Offer 1 Reward”) by fulfilling the following conditions:

- (a) successfully linking their Eligible Citi Visa Credit Card to their corresponding KDP member account through “K11 HK” mobile application or the K Dollar mobile application; and
- (b) making their first ever eligible spending of HK\$50 or above (“Eligible Spending”) at K Dollar Visa instant earn eligible merchants (“Eligible Merchants”) with the same physical Eligible Citi Visa Credit Card or Citi Visa Credit Card bound with Apple Pay, Google Pay, Samsung Pay or Huawei Pay (collectively the “Eligible Mobile Payment”).

Offer 1 Quota: 16,500. First come first served, while stocks last.

**Offer 2 - Earn 20 K Dollars with Eligible Visa Credit Card**

During the Offer 2 Period, Members may, subject to these Terms and Conditions, earn 20 K Dollars (“Offer 2 Reward”) by fulfilling the following conditions:

- (a) successfully linking their Eligible Visa card to their corresponding KDP member account through “K11 HK” mobile application or the K Dollar mobile application; and
- (b) making their first ever Eligible Spending of HK\$50 or above at the Eligible Merchants with the same physical Eligible Visa Card or Visa Card bound with the Eligible Mobile Payment.

Offer 2 Quota: 17,500. First come first served, while stocks last.

Offer 1 Reward and Offer 2 Reward shall collectively be referred to as the “**K Dollar Rewards**”.

### **3. Restrictions**

- 3.1. Participants must hold an Eligible Visa Card during the relevant Promotion Period and the card account must be valid and in good financial standing during the relevant Promotional Period.
- 3.2. Participants must have a valid KDP Membership account and link it with their Eligible Visa Cards in order to participate in the Promotion.
- 3.3. During the Promotion Period, each Member may only earn either Offer 1 Reward or Offer 2 Reward once.
- 3.4. This Promotion is only applicable to Members who:
  - (a) have never linked any Eligible Visa Card through “K11 HK” mobile application or the K Dollar mobile application; or
  - (b) have linked any of their Eligible Visa Card through “K11 HK” mobile application before the relevant Promotion Period, but has not made any Eligible Spending with any of those linked Eligible Visa Card(s) at the Eligible Merchants.
- 3.5. For the avoidance of doubt, this Promotion is not applicable to Members who have:
  - (a) previously linked any Eligible Visa Credit Card and made an Eligible Spending with any of those Eligible Visa Credit Card(s) at the Eligible Merchants before the relevant Promotion Period; and
  - (b) unlinked any such Eligible Visa Credit Card and re-linked the same again during the relevant Promotion Period to make Eligible Spending at the Eligible Merchants during the relevant Promotion Period.

### **4. Credit of K Dollar Rewards**

- 4.1. K Dollar credited under this Activity are valid until 31 March 2025. K Dollar Rewards will be automatically credited to a Member’s KDP membership account after their linking of the Eligible Visa Card upon the Eligible Spending. K Dollar Rewards will be credited to the Member’s account in the form of K Points.
- 4.2. For details on the usage of K Dollar, please refer to the KDP Terms and Conditions at <https://hk.krewards.com/program-terms-and-conditions/> (“**KDP Terms and Conditions**”).

### **5. Special Terms and Conditions Applicable to the Activity**

#### **5.1. Terms Used**

- 5.1.1. “**Eligible Spending**” refers to a single spending of HK\$50 or more using the linked Eligible Visa Credit Card successfully.

5.1.2. **"Eligible Visa Card"** means a Visa card issued by Visa in the Hong Kong Special Administrative Region, which includes Eligible Citi Visa Card.

5.1.3. **"Eligible Citi Visa Card"** is a Citi Visa card issued by Citibank (Hong Kong) Limited.

5.1.4. Other terms not defined in these Terms and Conditions shall have the same meanings as defined in the KDP Terms and Conditions.

## 5.2. **Participating Partners' Terms and Conditions**

The terms and conditions of the Participating Partners shall also apply. Please refer to the Participating Partners' website and the KDP Website for the applicable terms and conditions.

## 5.3. **No Exchange**

The rewards under this Activity cannot be exchanged for cash, other gifts or privileges.

## 5.4. **KDP's Right on Cancelled Transactions**

A Member shall forthwith inform KDP and the respective Participating Partner(s) (as applicable) of any transaction where Benefits (as defined in the KDP Terms and Conditions) / K Dollars have been earned/obtained/redeemed but such transaction is subsequently cancelled, refunded or reversed for whatever reasons. In such circumstances, or if the Member fails to inform KDP and the respective Participating Partner(s) but it has come to the knowledge of KDP and the respective Participating Partner(s) of those cancelled, refunded or reversed transaction(s), then: (a) the Member shall pay to KDP forthwith upon notice from KDP and the respective Participating Partner(s) for the value of the Benefits, which value shall be determined by KDP in its sole and absolute discretion; and/or (b) KDP shall be entitled to deduct the K Dollars earned from the said transaction(s) from the Member's account.

## 5.5. **No Liability**

(a) KDP and the Participating Partners are not responsible for any failure to submit and/or process the linking of Eligible Visa Card to KDP member account arising from your exit of the relevant platform/system (whether voluntarily or involuntarily), including but not limited to network disconnection, telephone or technical device malfunction or any delay, interruption or disruption of the relevant mobile application/system.

(b) Participants in the Activity shall waive all his/her rights and interests, if any, of any natures to pursue against KDP and the Participating Partner.

## 5.6. **Termination of the Activity**

KDP has the right to suspend, terminate or cancel the Activity at any time without any prior notice.

# 6. **General Terms and Conditions applicable to the Activity**

## 6.1. **Amendment**

KDP has the right to amend these Terms and Conditions at any time without any prior notice.

**6.2. Interpretation**

KDP has the right to interpret these Terms and Conditions. In case of disputes, the decision of KDP and the Participating Partner shall be final and binding on all parties concerned.

**6.3. English Version Prevails**

The Chinese version of these Terms and Conditions are for reference only. In case of discrepancies between the provisions of the English version and the Chinese version, the English version will prevail.

**6.4. Governing Laws**

These Terms and Conditions shall be governed by the laws of the Hong Kong Special Administrative Region.

Issued by Missions Points Network Company Limited on 15 January 2024.

## VISA x K DOLLAR 一簽即賺推廣活動之條款及細則

(由 2024 年 1 月 15 日至 2024 年 3 月 31 日) (包括首尾兩日)

### 1. 適用活動

每位參與 K Dollar 獎賞計劃 (「KDP」) 舉辦下述第 2 條的活動 (「活動」) 的參與者將被視為已閱讀、理解及同意適用於活動的條款及細則 (「條款及細則」)。

### 2. 活動詳情

**推廣活動名稱：**VISA x K DOLLAR 一簽即賺推廣活動 (「推廣活動」)

**推廣期：**

優惠 1 推廣期：2024 年 1 月 15 日至 2024 年 2 月 29 日 (包括首尾兩日)

優惠 2 推廣期：2024 年 1 月 15 日至 2024 年 3 月 31 日 (包括首尾兩日)

**參與合作伙伴：**Visa 及花旗銀行(香港) (「花旗銀行」)

#### 優惠 1 - 以合資格花旗銀行 Visa 信用卡賺取 30 K Dollar

於優惠 1 推廣期內，受限於本條款及細則，作為 KDP 會員 (「會員」) 的參與者可以滿足以下條件賺取 30 K Dollar (「活動 1 獎賞」)：

- (a) 成功透過「K11 HK」手機應用程式或 K Dollar 手機應用程式將其合資格 Citi Visa 信用卡連結至相應 KDP 會員賬戶；及
- (b) 以同一張實體合資格花旗銀行 Visa 信用卡或已連結 Apple Pay, Google Pay, Samsung Pay 或 Huawei Pay (合稱「合資格流動支付」) 的 Citi Visa 信用卡於 Visa x K DOLLAR 一簽即賺參與商戶 (「合資格商戶」) 進行首次 HK\$50 或以上的合資格消費 (「合資格消費」)。

優惠 1 名額：16,500 名。先到先得，送完即止。

#### 優惠 2 - 以合資格 Visa 卡賺取 20 K Dollar

於優惠 2 推廣期內，受限於本條款及細則，會員可以滿足以下條件賺取 20 K Dollar (「活動 2 獎賞」)：

- (a) 成功透過「K11 HK」手機應用程式將其合資格 Visa 卡連結至相應 KDP 會員賬戶；及

(b) 以同一張實體合資格 Visa 卡或已連結合資格流動支付的 Visa 卡 Visa x K DOLLAR 一簽即賺參與商戶 (「於合資格商戶進行首次 HK\$50 或以上的合資格消費。

優惠 2 名額：17,500 名。先到先得，送完即止。

活動 1 獎賞及活動 2 獎賞統稱為「K Dollar 獎賞」。

### 3. 限制

3.1. 參與者須於有關推廣期持有合資格 Visa 卡及 Visa 卡戶口，並在有關推廣期務必有效及信用狀況良好。

3.2. 參與者須於推廣期內持有有效的 KDP 賬戶並已將其合資格 Visa 卡連結至 KDP 會員賬戶，方可參加推廣活動。

3.3. 推廣期內，每名會員只可賺取一次活動 1 獎賞或活動 2 獎賞。

3.4. 本推廣活動只適用於以下會員：

(a) 從未透過「K11 HK」手機應用程式連結合資格 Visa 卡；或

(b) 於有關推廣期前已透過「K11 HK」手機應用程式連結合資格 Visa 卡，但未有以該等已連結的合資格 Visa 卡於合資格商戶作任何合資格消費。

3.5. 為免生疑問，本推廣活動不適用以下會員如一名會員：

(a) 於有關推廣期前曾經連結任何合資格 Visa 卡及以該等合資格 Visa 卡於合資格商戶作合資格消費；及

(b) 於有關推廣期間解除該等合資格 Visa 卡連結後再次將其連結以於有關推廣期間於合資格商戶作合資格消費。

#### 4. K Dollar 的存入和有效期

- 4.1. 於此活動中獲取的 K Dollar 效期至 2025 年 3 月 31 日。於連結合資格 Visa 卡並進行合資格消費後，K Dollar 獎賞將會即時存入會員的 KDP 會員賬戶。K Dollar 獎賞將以 K 積分的形式存入會員的賬戶。
- 4.2. 有關使用 K Dollar 之詳情，請參閱 <https://hk.krewards.com/zh-hk/program-terms-and-conditions/> 上的 KDP 條款及細則（「**KDP 條款及細則**」）。

#### 5. 適用於活動的特別條款及細則

##### 5.1. 定義

5.1.1. 「合資格消費」是指成功使用已連結的合資格 Visa 卡進行 HK\$50 或以上之單筆消費。

5.1.2. 「合資格 Visa 卡」指由 Visa 於香港特別行政區發出的 Visa 卡，當中包括合資格花旗銀行 Visa 信用卡。

5.1.3. 「合資格 Citi Visa 卡」由花旗銀行(香港)有限公司所發行之花旗銀行 Visa 信用卡。

5.1.4. 其他沒有在本條款及細則中定義的條款與 KDP 條款及細則所作的定義具有相同的涵義。

##### 5.2. 參與合作伙伴之條款及細則

參與合作伙伴的條款及細則也同時適用。請瀏覽參與合作伙伴的網頁和 KDP 網頁，以了解適用條款及細則。

##### 5.3. 不可兌換

此活動中的獎賞不可兌換現金、其他禮品或禮遇。

##### 5.4. KDP 對交易取消的權利

會員在任何交易中賺取/獲得/兌換的福利(定義請參考 KDP 獎賞計劃條款及細則)/K Dollar，但該交易隨後由於任何原因被取消、退款或撤銷，會員應立即通知 KDP 及相關的參與合作伙伴(如適用)。在這種情況下，或如果會員未有通知 KDP 及相關的參與合作伙伴但 KDP 知悉該等被取消、退款或撤銷的交易，則：(a) 會員須在收到 KDP 的通知時立即就該福利向 KDP 支付有關價值，而 KDP 擁有唯一及絕對酌情權決定該福利之價值；及/或 (b) KDP 有權從其帳戶中扣除由上述交易所賺取的 K Dollar。

### 5.5. 不承擔責任

- (a) 若會員（無論在自願或非自願情況下）登出有關平台/系統而無法呈交及/或處理以合資格 Visa 卡到 KDP 會員賬戶之連結，包括但不限於網絡中斷、電話/電子設備故障或手機應用程式或系統延誤、受阻或中斷，KDP 及參與合作伙伴概不負責。
- (b) 活動參與者須放棄其追究 KDP 及參與合作伙伴的任何性質的所有權利及利益（如有）。

### 5.6. 終止活動

KDP 有權隨時暫停、終止或取消活動，而毋須事先通知。

## 6. 適用於活動的一般條款及細則

### 6.1. 修改

KDP 有權隨時修改本條款及細則，而毋須事先通知。

### 6.2. 解釋

本條款及細則的解釋權歸 KDP。如有任何爭議，以 KDP 和參與合作伙伴對相關方作出的最終決定為準。

### 6.3. 以英文版本為準

本條款及細則的中文版本僅供參考，若英文版本與中文版本的規定不一致，以英文版本為準。

### 6.4. 適用法律

本條款及細則受香港特別行政區法律管轄。



Missions Points Network Company Limited 於 2024 年 1 月 15 日發布